



MRCA 2015 Midwest Roofer

Advertising Information and Contract



Preserving Roofs,
Saving Customers



Convert Wet Areas to Selling Real Estate
Selling Real Estate to Homeowners
Selling Real Estate to Homeowners



The Midwest Roofing Contractors Association (MRCA) is one of the largest regional roofing organizations. For more than 65 years, MRCA has provided roofing contractors with the necessary education and resources to help them grow and prosper in their businesses.

Midwest Roofer (MR) is the association's bi-monthly publication with a combined print and digital circulation of more than 3,000 decision makers and key contacts in the Midwest. Focusing on the topics that matter most to Midwest roofing contractors, *MR* is the premier resource tool to reach MRCA members.

Reach this target audience – Reserve your ad space today

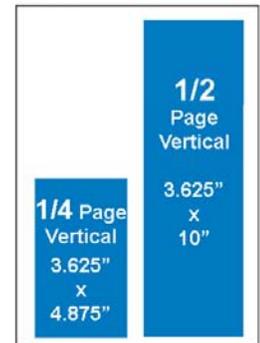
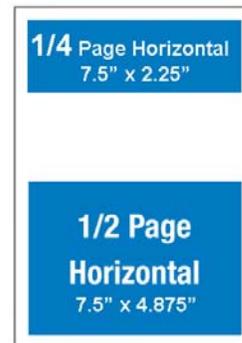
| Editorial Calendar | | Ad Deadline |
|--------------------|---|-------------|
| January | Immigration | 12/1 |
| March | Entrepreneur's Series I: Administration | 2/2 |
| May | Entrepreneur's Series II: Operation | 4/6 |
| July | Entrepreneur's Series III: Regulation | 6/1 |
| September | Conference Preview | 8/3 |
| December | Post Convention Highlights | 9/5 |

| Issue Month | Size | Horizontal or/Vertical | Rate |
|-------------|-------|------------------------|-------|
| January | _____ | _____ | _____ |
| March | _____ | _____ | _____ |
| May | _____ | _____ | _____ |
| July | _____ | _____ | _____ |
| September | _____ | _____ | _____ |
| December | _____ | _____ | _____ |
| Total Cost | | | _____ |

| | | | |
|-------------------------|------------|-----------|-----------|
| B/W Rates per ad | 1 x | 3x | 6x |
| Full Page | \$500 | \$480 | \$460 |
| ½ Page | 350 | 335 | 325 |
| ¼ Page | 250 | 245 | 235 |

Additional color charge per ad \$325

| | | | |
|--|------------|-----------|-----------|
| Premium Space Four - color only | 1 x | 3x | 6x |
| Back Cover | \$900 | \$775 | \$650 |
| Inside Front | 875 | 740 | 600 |
| Inside Back | 850 | 700 | 550 |



Advertiser

Company _____
 Contact _____
 Address _____
 City/ State / Zip _____
 Phone _____
 Fax _____
 E-mail _____
 Web site _____

Bill to (if different from Advertiser)

Company _____
 Contact _____
 Address _____
 City/ State / Zip _____
 Phone _____
 Fax _____
 E-mail _____
 Web site _____

Contract authorized by:

Signature _____
 Date _____

Payment Information

cc# _____ exp _____
 check # _____

Please send contract to
rpinkus@assnsoffice or fax 937/278-0317
Rachel Pinkus MRCA Sales Manager 937/278-0308