The Midwest Roofing Contractors Association (MRCA) is one of the largest regional roofing organizations. For 70 years, MRCA has provided roofing contractors with the necessary education and resources to help them grow and prosper in their businesses. Midwest Roofer (MR) is the association’s bi-monthly publication with a combined print and digital circulation of more than 3,000 decision makers and key contacts in the Midwest. Focusing on the topics that matter most to Midwest roofing contractors, MR is the premier resource tool to reach MRCA members.

Reach this target audience – Reserve your ad space today!

TRADITIONAL MAGAZINE ADVERTISING

B&W Rate Per Insertion—Run of Magazine

<table>
<thead>
<tr>
<th>Issue</th>
<th>Ad Size</th>
<th>Horizontal/Vertical</th>
<th>Color/B&amp;W</th>
<th>Rate Per Insertion</th>
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Color Rate Per Insertion—Run of Magazine

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Full Page Advertisers will also be featured as an MRCA Social Media Post Sponsor 2 times over the course of the year, 1/2 Page Advertisers 1 time, and *Premium Space Advertisers 3 times per year.

AD SPECs: High Resolution .PDF

Full Page, No Bleed: 7.5 x 10”

Full Page, Bleed: 8.75 x 11.25”

1/2 Page Vertical: 3.625 x 10”

1/2 Page Horizontal: 7.5 x 4.875”

1/4 Page Vertical: 3.625 x 4.857”

1/4 Page Horizontal: 7.5 x 2.25”

ADDITIONAL ADVERTISING OPTIONS

Section Of Magazine | “X” to Choose | Rate Per Year

Gary’s Corner: OSHA Update | $600

On Deck with Morgan | $600

Safety | $600

Women in Roofing (WinR) | $600

T&R | $600

Architectural Sheet Metal | $600

Young Contractors (YCC) | $600

Steep Slope | $600

Calendar of Events | $800

MRCA Website Advertising | “X” to Choose | Rate Per Year

MRCA Website Button Link | $1000

ALL ADVERTISING IS DUE THE FIRST OF THE MONTH PRIOR TO THE ISSUE MONTH. ie. February Issue Ads are Due January 1st

PAYMENT INFORMATION:

COMPANY: ____________________________  TOTAL DUE: ____________________________

CONTACT: ____________________________  CHECK PAYABLE TO MRCA OR CREDIT CARD

ADDRESS: ____________________________  MC: ___  AX: ___  VISA: ___  Discover: ___

CITY / ST / ZIP: ____________________________  CC #: ____________________________

PH: ____________________________  EXP: ____________________________  BILLING ZIP: ________

E-MAIL: ____________________________  SIGNATURE: ____________________________

Please send completed contracts and artwork to: Carroll Hamann at chamann@mrca.org or FX: 937-278-0317

Questions? Call 800-497-6722