

Lead Retrieval App

Access lead retrieval functions using your personal mobile device or tablet, Apple or Android device with a rear facing camera supported

\$125 per license*

iPod Rental

Pick up an iPod Touch at the event, pre-loaded with the Lead Retrieval App, includes additional license for personal device \$340 + \$200 refundable deposit

Turbo Charge Battery

Add-on battery to extend life of your iPod rental or personal iPhone/iPad to avoid running out of battery or plugging in during the trade show

\$30 + \$50 refundable deposit

iPod Drop Off

iPod(s) hand-delivered to your booth staff by our onsite support representative 30 minutes before trade show begins

*Minimum Purchase of 2 Licenses Required 20% price increase after November 7th

\$75

Link to Exhibitor Portal to Purchase: tinyurl.com/MRCALEADS

Please login with the email for the primary contact for your organization

Six Steps to Increase your Lead Tracking Efficiency and Attendee Engagement with Bravura LEADS

- Scan QR Code to Capture Attendee Contact Information
- 2. Annotate or Dictate Notes
- 3. Ask Customized Qualifying Questions
- Send Messages or Request Follow Up Appointments to Leads in the App
- 5. View and Engage with Virtual Leads (Attendees Viewing Exhibitor Profile)
- View/Export Leads During or After the Meeting