

MRCA 70th CONFERENCE & EXPO SPONSORSHIP OPPORTUNITIES



Exclusive Conference & Expo Mobile App Sponsor (\$15,000) (1 Available)



Exclusive Mobile App Sponsorship (w/ right of 1st refusal in 2020)
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition on signage near Educational Session rooms
Logo recognition in Sponsor Section of the Conference Brochure
Full Page Ad in MR Magazine created by MRCA to promote Conference App and Sponsor (June, Aug., Oct.)
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support
One Product Peep Show
Back Cover Ad in the 2019 program

Keynote Speaker Sponsor (\$10,000) (1 Available)

Sponsor representative to make a 2-3 minute presentation prior to the Keynote Speaker
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition on signage in Session Room
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support
One Product Peep Show
Full page full color ad in onsite program book

Opening Reception Bar Sponsor (\$5,000) (1 Available)

Sponsor representative to make a 2-3 minute presentation prior to the LIVE Auction
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition on signage at Reception
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support
One Product Peep Show
Full page full color ad in onsite program book

Opening Reception Food Sponsor (\$5,000) (1 Available)

Sponsor representative to make a 2-3 minute presentation prior to the LIVE Auction
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition on signage at Reception
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support
One Product Peep Show
Full page full color ad in onsite program book

Exclusive Conference Logoed Hotel Room Key Sponsor (\$3,500) (1 Available)

Logo/Product printed on all Hotel Room Key Cards
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support



Exclusive Conference Logoed Tote Bag Sponsor (\$3,000) (1 Available)

Logo printed on all Tote Bags received by Contractor Attendees at Registration
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support



Exclusive Contractor Lanyard Sponsor (\$3,000)

Logo printed on all Contractor Attendee Name Badge Lanyards
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support

Tradeshow Floor Digital Lounge / Charging Station Sponsor (\$2,500) (2 Available)

Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition on signage in the Digital Lounge
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support
Half page full color ad in onsite program book

Young Contractors Council Fundraiser Bar Sponsor (\$2,000) (1 Available)

Logo recognition on signage at YCC Event Location
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support

Young Contractors Council Fundraiser Food Sponsor (\$2,000) (1 Available)

Logo recognition on signage at YCC Event Location
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support

Attendee Breakfast Sponsor (\$1,500) (2 Available)

Logo recognition on signage near Breakfast Buffet (2 Days)
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support

Steep Slope Contractor Educational Sessions Afternoon Break Sponsor (\$750) (2 Available)

Logo recognition on signage in Session Room
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support

Low Slope Contractor Educational Sessions Afternoon Break Sponsor (\$750) (2 Available)

Logo recognition on signage in Session Room
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support



MORE OPPORTUNITIES ON REVERSE

MRCA Women in Roofing Educational Session Afternoon Break Sponsor (\$750) (1 Available)

Logo recognition on signage in Session Room
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support

Young Contractors Council Educational Session Afternoon Break Sponsor (\$750) (1 Available)

Logo recognition on signage in Session Room
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support

OSHA 10 Hr. Training Session Afternoon Break Sponsor (\$750) (1 Available)

Logo recognition on signage in Session Room
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support

New Member / 1st Time Attendee Reception Sponsor (\$750) (1 Available)

Sponsor representative to make a 2-3 minute welcome speech
Logo recognition on signage in Reception Area
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support



CERTA Applicator Training Breakfast Sponsor (\$750)

Logo recognition on signage in VIP Suite
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support

Young Contractors Council Fundraiser General Sponsor (\$500)

Logo recognition on signage near Game
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support



Tradeshow Floor Food or Beverage Station Sponsor (\$500 each) (6 Available)

Logo recognition on signage near Food or Beverage Station
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support

Roofers Olympics Sponsor (\$500 each + Materials) (4 Available)

Logo recognition on signage near Olympics
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the Olympics
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support

Product Peep Show (\$500 each)

Your Company Product Demo or Commercial available during Tradeshow Hours for Contractors to view whenever and however many times they wish.

Logo recognition on signage near Demo Area
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support



Full Page Color Ad in On-Site Conference Program Book (\$825)

Run of Program, 7.5 x 10", high resolution .pdf

1/2 Page Color Ad in On-Site Conference Program Book (\$675)

Run of Program, 7.5 x 4.875" or 3.625 x 10", high resolution .pdf

1/4 Page Color Ad in On-Site Conference Program Book (\$575)

Run of Program, 7.5 x 2.25" or 3.625 x 4.875", high resolution .pdf

Company _____ Contact _____

Address _____ City _____ ST _____ ZIP _____

Phone _____ Email _____

Credit Card # _____ Exp. Date _____ Bill Zip Code _____

Return Form to: Midwest Roofing Contractors Association

2077 Embury Park Rd.

Dayton, Ohio 45414

QUESTIONS? Contact Rachel Pinkus at 800-497-6722 or rpinkus@mrca.com