

DIVERSE KNOWLEDGE



Laurie Moore – Kreiling Roofing Co, Peoria, IL

In addition to the MRCA, there are multiple associations in our industry that offer support to the contractor in different ways. Although sometimes information is repeated at different events, there is something different to be gained by attending more than one event each year. Different topics = broadened perspective; Repeated topics = ingrained knowledge.

In September this year, WinR contractors attended the National Roofing Legal Resource Center's conference in Napa, CA. Topics included Employment Law, Construction Contract Law, Technical Issues Causing Liability, Technology in the Industry and Jobsite Safety Climate along with a Best Practices Contractor Panel.

Along with the presented topics, there were many opportunities to discuss these topics and more with approximately 100 other roofing contractors from all over the country. The attendees are typically the people in the company responsible for protecting the company from liability. The communication with others in this group where common knowledge and challenges are so closely shared is uncommonly effortless and productive. These discussions can be as valuable as the formal presentations.

The notes for this conference are posted for this year and previous years at nrlrc.net. The conference generally focuses on awareness of liabilities currently impacting the roofing industry along with suggested practices that can be implemented to limit liability and increase success as we are met with daily challenges. This industry has become more complicated in recent years; Changes that impact our industry occur annually so it is essential to the health of any company in this industry to stay informed. It is also good to meet the people that can help

you when you have problems that are beyond your capabilities. It is a comfort to know there is help when you need it.



At MRCA, we focus on the current needs of roofing contractors in their struggle for increased professionalism and limited liability in the industry. In addition to the formal presentations, there are many contractors from more than 20 states with 50-100 employees who practice flat, sloped or both types of roofing. Not all, but many are family-owned businesses who work daily with family members and navigate ownership transitions in addition to all the HR, safety, technical and legal environments. We have a dynamic board that is eager to learn of your company's challenges in order to tailor the support of the association to your needs. If you are unable to attend MRCA please call the office to be directed to a board member to address your topics of concern.

The women in these companies are specifically looking to connect, so if you are interested in connecting with this group or have sighted one of these unicorns, please call the MRCA or go to the MRCA website for information.