



MRCA 2017 Midwest Roofer

Advertising Information and Contract

The Midwest Roofing Contractors Association (MRCA) is one of the largest regional roofing organizations. For more than 67 years, MRCA has provided roofing contractors with the necessary education and resources to help them grow and prosper in their businesses.

Midwest Roofer (MR) is the association's bi-monthly publication with a combined print and digital circulation of more than 3,000 decision makers and key contacts in the Midwest. Focusing on the topics that matter most to Midwest roofing contractors, *MR* is the premier resource tool to reach MRCA members.



Reach this target audience – Reserve your ad space today

Editorial Calendar		Ad Deadline
Feb	TBD	1/1
Apr	TBD	3/1
June	TBD	5/1
Aug	Conference Preview & Annual Report	7/1
Oct	Conference Preview	9/1
Dec	Post Convention Highlights	11/1

Issue Month	Size	Horizontal or/Vertical	Rate
Feb	_____	_____	_____
Apr	_____	_____	_____
June	_____	_____	_____
Aug	_____	_____	_____
Oct	_____	_____	_____
Dec	_____	_____	_____
website button link			_____
Total Cost			_____

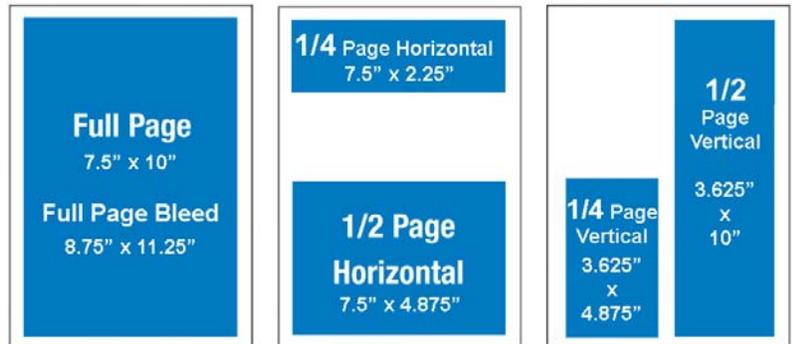
B/W Rates per ad	1 x	3x	6x
Full Page	\$500	\$480	\$460
½ Page	350	335	325
¼ Page	250	245	235

Additional \$325 per ad for Full Color

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	1 x	3x	6x
Back Cover	\$1225	\$1100	\$975
Inside Front	1200	1065	925
Inside Back	1175	1025	875

Website Button Link Advertising \$1000 per year



Advertiser

Bill to (if different from Advertiser)

Company _____
 Contact _____
 Address _____
 City/ State / Zip _____
 Phone _____
 Fax _____
 E-mail _____
 Web site _____

Company _____
 Contact _____
 Address _____
 City/ State / Zip _____
 Phone _____
 Fax _____
 E-mail _____
 Web site _____

Contract authorized by:

Signature _____
 Date _____

Payment Information

cc# _____ exp _____
 check # _____

Please send contract to
 rpinkus@a fWJ'cf[or fax 937!278-0317
 Rachel Pinkus MRCA Sales Manager , \$\$!(- +!* +&&